

Be a part of the 9th Annual Issue of the NJ Transportation Industry Directory 2010

Last year, the directory was printed in full color and how amazing it turned out. Compliments regarding the professional looking transportation directory came from across the country – offering thanks for making their ads look great. The only people expressing disappointment were from those who said they should have submitted an ad. Again this year, the full color directory will be produced and distributed at no cost to the anticipated 1,000+ attendees (from more than 22 states and Canada) at the New Jersey State Transportation Conference & Expo - **TransAction 2010** – which will be held on April 28th, 29th, and 30th at the Tropicana Hotel & Casino in Atlantic City, NJ. Copies of the Directory will also be made available at no cost at various transportation meetings and at agency headquarters and offices, including the MPO's.

For information on the TransAction Conference, visit: www.njtransactionconf.com

SECTION 1 Listings Types and Prices: (check appropriate box). Ads will be processed in color

- Full page ad and alphabetical listing by category - **\$200** (ad size 8 ½" wide x 11" high)
- Half page ad and alphabetical listing by category - **\$110** (ad size 8" wide x 5" high)
- Quarter page ad and alphabetical listing by category - **\$60** (ad size 3 ¾" wide x 5" high)
- Business card ad and alphabetical listing by category - **\$35** (ad size 3 ½" wide x 2" high)
- Alphabetical listing per category without ad purchase is - **\$25** each category.

**Ads printed
in Full
Color!**

SECTION 2 Additional Costs:

You may list your firm/agency under more than one alphabetical listing, as checked in Section 2. An additional fee to the above rates may apply. (1) listing in 1-2 categories **FREE** with ad purchase, (2) listing in 3 categories with ad purchase add \$40, (3) listing in 4-5 categories with ad purchase add \$55.

SECTION 3 List my company, agency, or organization in the following category(s):

- Consultant:** Engineering Planning Environmental Road & Bridges Cultural Resources Public Relations
 Construction Management Transit Community Transportation Shuttles Paratransit Other _____
- Supplier:** Roads and Bridges Transit Paratransit Railroad Freight Trucking Other _____
- Business*/Operators** Bus Freight Railroad Trucking Ferryboat Passenger Railroad Other: _____
- Other:** MBE/WBE Small Business Owner Testing Laboratory Education & Training Architectural Design
 Transportation Advocacy Other _____

SECTION 4 Listing / Order Form

Payments DO NOT need to accompany ad order.

Ad listing information will appear exactly as submitted below

Business/Organization Name: _____
 Mailing Address: _____ Town _____ State _____ Zip _____
 Telephone: _____ Fax: _____
 Website: _____

For Questions Contact: _____ Tel: _____ Email: _____

TOTAL DUE: \$ _____ Payment Enclosed Bill Me **All ad information must be provided by 4pm, March 15, 2010.**

- (1) **Credit Cards ACCEPTED** Visa MasterCard Discover Amex
- (2) Card Number _____ (3) CW Number (Required) _____
 (4) Card Billing Address _____ (5) Exp Date _____
 (6) Cardholders Name _____ (7) Cardholders Signature _____

E-mailed PDF ads are preferred. **Resolution:** 300 dpi or better **Bleed:** Extend background color 1/8 inches on all four sides. Words and pictures should be kept away from page size edge at least 1/4 inches on all four sides. **Paper Weight:** 60lb or 70lb gloss. **Color:** 4-color process. Black and white ads will also be accepted. At the discretion of the printer, half, quarter and business card ads may or may not be printed to the edge of the finished product.

If additional information is required, please contact Michael Vieira at njcost@aol.com or (973) 251-2242

Mail/Fax/E-mail completed form with ad page to:	Check payable to: NJ COST - Transportation Directory	
E-mail: Njcost@aol.com	Mail to: Michael Vieira c/o NJ Transportation Directory	
Tel: (973) 251-2242	159 East McClellan Avenue	
Fax: (973) 251-2242	Livingston, NJ 07039	