

Be a part of the 11th Annual Issue of the NJ Transportation Industry Directory 2012

How amazing last year's directory turned out - printed in FULL COLOR. Compliments regarding the professional looking transportation directory came from across the country – offering thanks for making their ads look great. The only people expressing disappointment were from those who said they should have submitted an ad. Again this year, the full color directory will be produced and distributed at no cost to the anticipated 1,000+ attendees (from more than 22 states and Canada) at the New Jersey State Transportation Conference & Expo - **TransAction 2012** – which will be held on April 11th, 12th, and 13th at the Tropicana Hotel & Casino in Atlantic City, NJ.

**Ads printed
in Full
Color!**

For information on the TransAction Conference, visit: www.njtransactionconf.com

SECTION 1 Listings Types and Prices: (check appropriate box). Ads will be processed in color

- Full page ad and alphabetical listing by category - **\$200** (ad size 8 ½" wide x 11" high)
- Side by side continuous two page ad and alphabetical listing by category - **\$375** (ad size 17" wide x 11" high)
- Half page ad and alphabetical listing by category - **\$110** (ad size 8" wide x 5" high)
- Quarter page ad and alphabetical listing by category - **\$60** (ad size 3 ¾" wide x 5" high)

SECTION 2 Additional Costs:

You may list your firm/agency under more than one alphabetical listing, as checked in Section 2. An additional fee to the above rates may apply. (1) listing in 1-2 categories **FREE** with ad purchase, (2) listing in 3 categories with ad purchase add \$40, (3) listing in 4-5 categories with ad purchase add \$55.

SECTION 3 List my company, agency, or organization in the following category(s):

- Consultant:** Engineering Planning Environmental Road & Bridges Cultural Resources Public Relations
 Construction Management Transit Community Transportation Shuttles Paratransit Other _____
- Supplier:** Roads and Bridges Transit Paratransit Railroad Freight Trucking Other _____
- Business'/Operators:** Bus Freight Railroad Trucking Ferryboat Passenger Railroad Other: _____
- Other:** Legal, Attorney at Law MBE/WBE/SBE/ESBE Testing Laboratory Education & Training
 Architectural Design Transportation Advocacy Bicycle Government Other _____

SECTION 4 Listing / Order Form

Payments DO NOT need to accompany ad order.

Ad listing information will appear exactly as submitted below

Business/Organization Name: _____

Mailing Address: _____ Town _____ State _____ Zip _____

Telephone: _____ Fax: _____

Website: _____

For Questions Contact: _____ Tel: _____ Email: _____

TOTAL DUE: \$ _____ Payment Enclosed
 Bill Me
 Credit Card – Please email me a credit card invoice. Email invoice to: _____

All ad information must be provided by **4pm, March 5, 2012.**

E-mailed PDF ads are preferred. **Resolution:** 300 dpi or better **Bleed:** Extend background color 1/8 inches on all four sides. Words and pictures should be kept away from page size edge at least 1/4 inches on all four sides. **Paper Weight:** 60lb or 70lb gloss. **Color:** 4-color process. Black and white ads will also be accepted. At the discretion of the printer, half and quarter page ads may or may not be printed to the edge of the finished product.

If additional information is required, please contact Michael Vieira at njcost@aol.com or (973) 251-2242

Mail/Fax/E-mail completed form with ad page to:

E-mail: Njcost@aol.com
Tel: (973) 251-2242
Fax: (973) 251-2242

Check payable to:

NJ COST - Transportation Directory

Mail to:

Michael Vieira c/o NJ Transportation Directory
 159 East McClellan Avenue
 Livingston, NJ 07039