



TransAction 2012

36th Annual

New Jersey State Transportation Conference & Expo

April 11, 12, and 13 (Wednesday – Friday)

Tropicana Hotel & Conference Center, Atlantic City

Program, Session Up-dates, and Registration Confirmations: www.njtransactionconf.com

**Featuring Federal, State, Local, and Private Sector Experts on:
Funding, Planning, Operations, Services, Regulations, & Programs**

Don't Loose Your Certification!

Planners: AICP CM's Available

NEW: PROFESSIONAL ENGINEERS PDH Credits Available

PRIMARY Co-SPONSORS

*NJ Department of Transportation
NJ TRANSIT
Port Authority of New York & New Jersey
Amtrak
American Planners Association
North Jersey Transportation Planning Authority
Delaware Valley Regional Planning Commission
South Jersey Transportation Planning Organization*

*National Transit Institute
NJ Short Line Railroad Association
NJ Motor Truck Association
Rutgers University
NJ Institute of Technology
NJ Council on Special Transportation
NJ County Transportation Association
NJ Chapter, Amer. Planners Association*

This outstanding Conference & Expo is for Professional Engineers, Planners, Operators, Municipal, County, and State Personnel, Non-Profits and For-Profits, Consultants, Contractors, and Suppliers,

This conference includes new and changing programs, grants and administration, rules and regulations, technology, etc. for bus, rail, LRT, road and bridge, goods movement (rail & truck), pedestrians, bicycling, paratransit, senior citizen & disabled resident transportation, community transit and shuttles, ridesharing, welfare to work, parking, ferryboats, and much more. **Featuring experts from the federal, state, county, and local governments as well as consultants, operators, planners, etc. from across America, Canada, and England.**

EXPO: Over 120 booths featuring an extensive selection of cutting edge, state-of-the-art exhibits of transportation products and services from across America and Canada.

ACIP & PE Credits: Last year more than 50 AICP credits were approved at this conference and a large number of approved sessions are expected for this year. PE's – Many PDH credits available this year, including Ethics!

Conference Center & Rooms. All guest rooms have been remodeled in the last 4 years. In the hotel are numerous restaurants, attractions, and a spectacular shopping mall with entertainment including an IMAX theater. It's an easy and convenient walk from the hotel right onto the boardwalk! See Tropicana: www.tropicana.net

Overnight rooms have been deeply discounted: \$65 single or double (Special Conference Rate).

The regular rate is \$159+!

To get this special discount room rate you must make your reservation by March 19.

Ask for the special "NJ Transportation Conference" rate.

Government vouchers accepted by the Tropicana when you pre-register for your room **before March 19.**

YOU must make your own Room Reservation by calling the Tropicana at: 1-800-247-8767

Our Special \$65 overnight room rate is valid from Sun., Apr. 8 through Sat., April 14.
(Friday and Saturday rates for our rooms are generally \$300+ per night!)

Conference Information and Registration Check-in

Parking: \$5 per day city parking tax, except hotel guests which is \$5 per stay (unlimited days), Valet is \$10 per stay.

Meeting Rooms: All are on the 4th floor – South Tower, one meeting room is in the North Tower (4th floor).

Conference Registration Package, Gift, and Walk-in Registrations: In the Exhibit Hall, South Tower, 4th Floor.

Great Door Prizes: Drop your business card in the Door Prize Business Card Receptacle at the Registration Desk. Business cards will be drawn Thursday at 7:45pm; you will have until 8:15pm to select your door prize from the wide array of items displayed near the registration desk. Friday the door prizes will be awarded from 11:00 until 11:30am, same location. Major prizes will be drawn and awarded at the reception on Wednesday.

Hotel Facilities www.tropicana.net

Guest Rooms: All have wireless internet access and have recently been remodeled. When making your room reservation, request the South or North Tower, they are closest to the meeting rooms. Further away in the hotel complex is the West Tower and the more expensive and up-scale Havana Tower.

Coat & Luggage Check Room is in the hotel lobby on the ground floor, South Tower. It is open 24 hours a day.

On the last day of the conference, check out is noon. Check out during the mid-morning break and place your luggage there so you can attend all the sessions.

Tropicana's \$280 Million Hotel Shopping, Dining & Entertainment: The Quarter. This is a huge shopping, dining, and entertainment complex modeled after old Havana is in the Tropicana's *Havana Quarter* connected to the South Tower from the casino level. It dwarfs the food and small shopping arcade on the ground level of the South Tower and has a dazzling array of shops, restaurants (one a Cuban restaurant offering dance lessons), and some unique watering holes (one offers 110 vodkas, one has glasses of solid ice, one with bartenders who can pour more than a dozen martinis at once, one an original Irish Pub from Ireland, and one the Red Square). There is an IMAX theater, the Comedy Stop Cafe & Cabaret, free entertainment in the Havana village square, a spa frequented by celebrities such as Oprah Winfrey, and there are scores of stores that range from designer purses to shoes, to Houdini's Magic Shop, Brooks Brothers, Chico's, Mondri, Swarovski, Cache, Panaderia dul Mundo, Melonie de France, the Old Farmers Market General Store, Jake's Dog House (pet store), Ritten House Gift & Home, Chez Lingerie, Perfect Accessories & Leather, the Hat Emporium, Salsa Shores, etc. All this inside the hotel complex!

The **Top of the Trop** is the place to unwind with drinks and cool jazz with a spectacular ocean view!

Outlet Stores: Atlantic City's *The Walk* is an **outlet haven** with scores of stores. Convenient to the Tropicana via taxi, jitney, car, or walk the Boardwalk to Bally's Wild West Casino, then walk west 2 short blocks toward the Convention Center and NJ Transit railroad station.

Breakfast: For a quick breakfast try Corky's, A Dam Good Deli, Starbucks Coffee, or the Beachfront Buffet on the ground floor, South Tower. For a more leisurely breakfast try the Seaside Café on the second floor of the South Tower next to the escalators. (Remember; free continental breakfast Thur. & Fri. in expo hall.)

Lunch and dinner is offered at several places inside the Tropicana at *The Quarter* and in the South Tower on the ground (boardwalk) and casino levels: Corky's Ribs & BBQ, Hooter's, Firewater's, the Beachfront Buffet, "A Dam Good Deli", Wellington's Steak & Seafood, Golden Dynasty restaurant, Brulee, and the Seaside Café. (*Best buffet is in Bally's Wild West Casino.*) Want a memorable meal? Try **Carmine's** - famous for its family-style Italian food.

Red Square is a fine restaurant with a real ice bar 60' long! The **Ri-Ra Irish Pub** is a classic Irish Pub actually imported from Ireland and reassembled in the Trop! **Adam Good Crab Shack & Sports Bar** is great too.

(Free sumptuous luncheon buffet Thur. & Fri. in the Ballroom, North Tower – Luncheon Ticket Required)

In-door Pool, Jacuzzi, Exercise Room: Conference Overnight Guests get free use of these facilities.

Gambling: Good News for Counties & NJT: 8.5% of the casino taxes generated for the state are dedicated to fund county transportation systems for seniors and disabled in NJ and some NJ Transit services.

Boardwalk: Stroll America's first and largest boardwalk or walk along the surf on the beach. Walk one way and return by Rolling Chair (prices are very negotiable). There are 100's of stores, casinos, eating places, and arcades.

Session Titles & Times

Program is subject to change.

For session up-dates, descriptions, speakers, and registration confirmation.

Visit our website at: www.njtransactionconf.com

AICP certified for CM's will be shown on the website once approved.

Professional Engineers certified for PDH Credits will be shown on the website once approved.

Wednesday, April 11, 2012

10:00am- 4:00pm Registration, 4th floor South Tower in Grand Exhibit Hall

10:30am-12:00

1. ADA - PROWAG Moving Forward: Civil Rights Requirements and Mandates.
2. Low Cost Implementation of Complete Streets.
3. NJT's Major Bus & Bus Rapid Transit Initiatives.
4. e-STIP: Streamlining Approval, Management and Public Access to the Statewide Transportation Improvement Program.
5. Community transportation and paratransit session to be announced.

12:00 – 1:15 Lunch on your own with Trop \$10 voucher card issued at the conference registration desk through 1pm this date. Try one of these in the Tropicana on the boardwalk level: Hooters, George Sigano's Deli, Corky's Barbecue, Firewater Deli & Pub, Boardwalk Buffet, etc. A block away on boardwalk is Burger King and other eateries.

1:15pm – 2:30

6. Engineers & AICP: National Transit Institute's Ethics Training: Part 1.
7. The Grass is Greener Over There: Transportation Items We'd Like in NJ.
8. A Short Term Action Plan for New Jersey Safety along Railroads.
9. Defining the Vision: Using NJTPA "ViZtools" to Develop Long-Range Plan.
10. Pennsylvania's New State Rail Plan: Freight and Passenger Trail-blazing Initiatives!
11. Community transportation and paratransit session to be announced.

2:30 – 2:45 Refreshment Break (beverages, jumbo gourmet cookies, fruit cocktail)

2: 45 – 3:45

12. Engineers & AICP: National Transit Institute's Ethics Training: Part 2.
13. Capacity Improvements at the Port Authority of New York & New Jersey.
14. NJ Transit's Rail Planning & Operations: A Special Report.
15. Complete Streets: How are they being implemented at the Regional Level and how does that translate to local opportunities?
16. What do People Want in NJ? A Review of Key Surveys!
17. Transit & Paratransit Revenue Opportunities Other Than Federal and State Funding: Making Money the Old Fashioned Way!

3:55 – 5:00

18. ADA - PROWAG Design Implementation and Challenges.
19. Construction Forecast and Contracting Opportunities in NJ for 2012 & 13.
20. Real-Time Travel Information: Past, Present, and Future.
21. Impacts of National Freight Corridor Initiatives on New Jersey.
22. Urban Form: Health Consequences and Opportunities.
23. Community transportation and paratransit session to be announced.

3:00 - 9:00pm Exhibitor Set-up in the Grand Exhibit Hall (Not Open to Conferees Today)

Thursday, April 12, 2012

8:00-4:00 Registration, 4th floor South Tower in Grand Exhibit Hall

8:15-9:15 Exhibit Hall Open & Continental Breakfast in rear of Exhibit Hall, 4th Floor, South Tower

8:00-9:00 NJ Short Line Railroad Association meeting. *(Members only)*

9:15-10:15

24. Bike & Ride: Making the Connections for Bicyclists to Transit.
25. The 286K Gross Weight on Rail Issue: Where Are We?
26. Gov. Christie's Transportation Capital Plan.
27. Traffic Simulation: Expensive Toy or Valid Analytical Tool?
28. Protecting NJ's Transportation Infrastructure from the Impacts of Climate Change.
29. Community transportation and paratransit session to be announced.

10:15-10:45 Visit Exhibits in Exhibit Hall.

Thursday – continued

10:45-11:55

30. Federal Transportation Policies and their impact on states.
31. Ethics and the Law for Engineers and Planners.
32. New Jersey's New State Rail Plan: Freight and Passenger Needs Addressed Together for the First Time!
33. Federal Transit Administration Session.
34. Pedestrian Law & Community Enforcement. Local Actions for Pedestrian Safety that work, including Enforcement, Decoys, and innovations.
35. VIP Roundtable: Transportation Future for Seniors & Disabled NJ Residents.

12:00-1:20 **Sumptuous Luncheon Buffet (Grand Ballroom, North Tower)**

Master of Ceremonies: *to be announced*

Keynote: Honorable Chris Christie, Governor, the Great State of New Jersey (invited)

Brief Remarks by:

Honorable John S. Wisniewski, Chairman, NJ Assembly Transportation Comm. (invited)

Honorable Jim Simpson, Commissioner, New Jersey Department of Transportation (invited)

Honorable Brigid Hynes-Cherin, Administrator, Federal Transit Administration, Region II (invited)

Honorable Jim Weinstein, Executive Director, NJ TRANSIT (invited)

Exhibit Hall Open all afternoon until 5:00pm. Reopens at 6:15pm for Networking Reception.

1:30-2:30

36. VIP Roundtable: (*all are invited*) Honorable John S. Wisniewski (Chairman, NJ General Assembly Transportation Committee); Honorable NJ Dept. of Transportation Commissioner Jim Simpson; and Honorable Bill Baroni, Deputy Executive Director, Port Authority of New York & New Jersey; and the Honorable Jim Weinstein, Executive Director, NJ TRANSIT.
37. Base Mapping for Transportation Projects Using 3D High Definition Laser Scanning.
38. Traffic impacts of the *American Dream Meadowlands*.
39. Reducing the Carbon Footprint of Freight Operations: What Transportation Agencies Can Do.
40. Community transportation and paratransit session to be announced.

2:40-3:40

41. Amtrak's NEC Gateway Program.
42. FHWA's "Every Day Counts initiative".
43. Complete Streets: Law, Policy, and Implementation.
44. Industrial Land Development – North Jersey and South Jersey.
45. Parking Management: It Can Be Prudent and Profitable!
46. Community transportation and paratransit session to be announced.

3:50-4:50

47. Amtrak's \$450 Million New Jersey NEC Infrastructure Section Improvement.
48. The High Cost of Free Parking.
49. Ready for Anything: An All-Hazards Approach to Transportation Planning.
50. Complete Streets Guidance: What's out there and knowing how to choose what's right for your community.
51. Ports – How is NJ Faring Against Other Ports?
52. Community transportation and paratransit session to be announced.

5:00-6:00

53. MUCTD: The New Roadway Signage, New Management Requirements, and Compliance.
54. NJ Transit's Report Card: How has it Resulted in Addressing the Problem Areas Identified by Its Customers?
55. Safety at Bus Stops: What are the issues and what do we need to do to improve this community issue?
56. Anatomy of Transit Oriented Development Market Analysis.
57. North Jersey Sustainable Communities Consortium.
58. Community transportation and paratransit session to be announced.

6:15 - 8:15 Networking Reception in Exhibit Hall (*All exhibits will be open and staffed.*)

7:30pm Major Prizes Awarded at Registration Desk.

Friday, April 13, 2012

8:00 - noon Registration, 4th floor South Tower in Grand Exhibit Hall

8:15 - 9:00 Exhibit Hall open and Continental Breakfast in rear of Exhibit Hall, 4th Floor, South Tower

8:45 - 9:50

59. Compliance Monitoring, Tracking, & Reporting is an essential component in federally funded transportation projects.

60. New Federal Motor Carrier Safety Administration Hours of Service Regulations.

61. Finding Sustainable and Dedicated Revenue Sources for Transportation.

62. Public Involvement for Environmental Justice Communities.

63. Community transportation and paratransit session to be announced.

10:00 - 11:00

64. Parking Strategies for Urban Spaces.

65. Fast Tracking NEPA Documents for Project Delivery.

66. Red Light Cameras: Myths and Reality.

67. Rail Sabotage-New Threat to the Rail Community.

68. Passenger Information Systems: Optimizing the Journey, Not the Destination.

69. Community transportation and paratransit session to be announced.

11:00 -11:30 Visit Exhibits. Door Prizes awarded in Exhibit Hall at Registration Desk at 11:20am.

(Exhibitor break-down after 11:30pm)

11:30 -12:30

70. The New Highway Capacity Manual: Now Multi-modal & Innovative.

71. How Does NJ Transit Compare with Other States?

72. What are the 4 "C's" in Partnering to Improve Safety? (Commitment, Communication, Creativity, and Collaboration).

73. Reviewing NJ DOT's Pedestrian Safety Program and Initiatives.

74. Mobile Ticketing – Makes Taking Public Transit Trips So Much Easier!

75. Community transportation and paratransit session to be announced.

12:35 -1:30

76. Roundabouts vs. Traffic Circles.

77. Bombardier ALP 45 DP. NJT and Amtrak is taking delivery of the new dual powered locomotive.

78. Assessing Performance of Integrated Transportation Management System (ITMS).

79. Rail Station Evacuation Analysis - Lima Metro Study Case.

80. Community transportation and paratransit session to be announced.

1:30 - 3:00 Sumptuous Buffet Luncheon in the Grand Salon, North Tower

TransAction Website: njtransactionconf.com

On FRIDAY, please plan to stay for the entire conference.

Hotel Check-out is Noon. You can:

Check-out during the 11:00 - 11:30am break and bring your luggage (or have a bell hop take it) to the hotel's Coat & Luggage Check Room in the hotel lobby on the ground floor, South Tower.

It is open 24 hours a day.

Then simply pick it up after your last session or after the wrap-up luncheon on Friday.

Vacation for a Few Days in Atlantic City

Why not take a couple vacation extra days to enjoy the boardwalk, shows, casinos, shops, beach, and the many great attractions in Atlantic City. Our \$65 discount overnight room rate (more than a 50% discount Sun.-Thur. and almost a 500% discount Fri. & Sat. nights) is good from Sun., April 9 through Sat., April 14.

Note: Friday and Saturday night guest rooms for conferees has limited availability.

TransAction 2011 Attendee Agencies, Companies & Organizations

(from over 20 states and Canada)

Exhibitors shown in bold print.

4ward Planning LLC

A. D. Marble & Company

Abilities of Northwest Jersey

ABT Products & Services Ltd.

ACC Climate Control

ACC Technologies

Advanced Drainage Systems

Advanced Infrastructure Design

AECOM Technical Services, Inc.

AECOM USA, Inc.

AFLAC

Air & Gas Technologies Inc.

Almetek Industries Inc.

Altro Transflor

Amalgamated Transit Union Local 824

AMEC Earth & Environmental, Inc.

AmerCom Corporation

American Association of State Highway
and Transportation Officials

American Bus & Coach

American Cooling Technology

American Logistics Company LLC

American Public Transit Assn.

American Seating Co.

Ammann & Whitney

Amtrak

Amy S. Greene Environmental Consul.

AngelTrax Bus Video

Apollo Video Technology

American Public Transit Assn.

Arc of Monmouth Transportation Div.

Arcola Bus Sales

Arora & Associates PC

Arora Engineers, Inc.

Arterial Design

Associated General Contractors of NJ

Asphalt Maintenance Solutions

Atlantic County Planning Dept.

Atlantic County DOT

Atlantic Detroit Diesel Allison

Badger Daylighting Corp.

Bancroft Construction Co.

BEM Systems, Inc.

Bentech, Inc.

Bergen County DOT

Bergen County Planning & Economic

Dev.

Bicycle Coalition of Greater Philadelphia

Birdsall Services Group

Bohse & Associates, Inc.

Bombardier Transportation NA

Bombardier/Riverline LRT

Boswell Engineering

Buchart Horn, Inc.

Burlington County Engineering

Burlington County DOT

Bus-Watch by REI

C. E. Niehoff & Co.

CAIT Rutgers University

Cambridge Systematics, Inc.

Campbell Thomas & Co.

Cape May Seashore Lines RR

Capehart & Scatchard Attorneys

Carrier Transicold

CDX Automotive

Cecil County, MD Planning & Transpo.

Center for Advanced Infrastructure &

Transportation - Rutgers

CHK America

Chameleon Ways Inc.

Cherry, Weber & Associates

Cheshire Home, Inc.

Chrysalis SP

City of Clifton

City of Newark

City of Philadelphia

CityScope Engineering

Clean Energy Corp.

Clever Devices

Clough Harbour Associates

CMI Enterprises

Concrete Pipe Assoc. of NJ

Conrail

Construction and Gen. Laborer's

Union Local 172

Cross County Connection TMA

CSX Intermodal

CSX Transportation

Cumberland Area Transit

Cumberland County Department

of Planning & Development

DAWN Ctr for Independ. Living

Dean Marchetto Architects

DeAngelo Brothers, Inc.

Delaware DOT

Delaware River Joint Toll

Bridge Commission

Delaware River Port Authority

Delaware Valley Regional

Planning Commission

Dewberry

Digital Recorders Inc.

Disability Rights New Jersey

Downeast Transportation, Inc.

Drexel University

Ecolane USA Inc.

Edward J. Bloustein School of

Planning & Public Policy

Eng-Wong, Taub & Associates

Entech Engineering

Envision Consultants Ltd.

Essex County Div. of Training &

Employment Transportation

eTec Corporation

Federal Railroad Administration

Federal Transit Administration

Feeley Consulting, LLC

Firetrace International

First Transit, Inc.

Fitzgerald & Halliday, Inc.

Foley Inc.

Fox Innovative Technologies

Freedman Seating Co.

French & Parrello Associates

FST Engineers, Inc.

Fuelmaster Syn-Tech Systems

Gambaccini Transit Sasles

Gannett Fleming Engineers and
Architects

Gannett Fleming, Inc.

GEOD Corporation

GeoPat Consulting, LLC

George Harms Construction

Gloucester County Public Works
& Planning Division

Gloucester County Special
Transpo.

Golder Associates, Inc.

Greater Mercer TMA

Greenman-Pedersen, Inc.

GTS Consultants

GY Associates

H2M

Haks Engineers, P.C.

Hardesty & Hanover, LLP

Hatch Mott MacDonald

HDR

Highway Technologies

Hill International Inc.

HNTB Corporation

Homeland Defense Solutions

Howard/Stein-Hudson

Hudson County Engineering

Hunterdon County Transportation

Ideal Data Inc.

IH Engineers, PC

InfraMap Corp.

Jacobs Associates

Jacobs Engineering Group

Jacobs Engineers

JCMS, Inc

Jersey Shore Bus Sales

Johnson, Mirmiran & Thompson Inc.

Jones Lang LaSalle Americas Inc.

KMA Consulting Engineers

KS Engineers PC

L. R. Kimball

Laborers Local Union 472

LEED Green Associates

Legerity Consultants

Lift-U

Lincoln Technical Institute

Logisticare

LTK Engineering Services

Mac Products, Inc.

MacKavanagh Railroad Consulting

Malick & Scherer, PC

Maser Consulting

Matheny Medical & Educational Center

Matrix New World Engineering

Matthews Buses Inc.

MBI - GluckShaw

McCormick Taylor, Inc.

MDC Systems

Mentor Engineering Inc.

Mercer County DOT

Mercer County TRADE Transportation

Merchants Fleet Management

Metropolitan Transpo. Authority of NY

TransAction 2011 Attendee Agencies, Companies & Organizations
Exhibitors shown in bold print.

Michael Baker Jr., Inc.
Michigan State University
Middlesex County Planning Dept.
Middlesex County DOT
MJM Innovations
Monmouth County Planning Board
Monmouth County DOT
MOR/ryde International
Moretrench
Morris County DOT
Morristown & Erie Railway
Motive Power, Inc.
Mountain Line Transit Authority
N E Bridge Contractors Inc.
NAIK Consulting Group
National Transit Institute
Nation'sPort
Nautilus Consulting LLC
New York City DOT
New York Shipping Association
New York State DOT
New York, Susquehanna & Western Ry.
NJ Alliance for Action
NJ American Water Co.
NJ Assn. of Railroad Passengers
NJ Bike Summit Committee
NJ Board of Education
NJ Council on Community & Special Transportation
NJ DOT Commissioner
NJ DOT various offices & operations
NJ Dept of Human Services
NJ Div. of Highway Traffic Safety
NJ Economic Development Authority
NJ Future
NJ Highway Safety
NJ Laborer's - Employers' Cooperation and Education Trust
NJ Legislators
NJ Natural Gas Company
NJ Railroad & Transportation Museum
NJ Seashore Lines RR
NJ TRANSIT various offices & op's
NJ TRANSIT Executive Director
NJ TRANSIT North Jersey Transportation Advisory Committee
NJ TRANSIT South Jersey Transportation Advisory Committee
NJ Turnpike Authority
NorEast Mapping Inc.
Norfolk Southern Railway
North Jersey Transportation Planning Authority
NY MTA Citizens Advisory Committee
Ocean City Administrator
Ocean County Transportation CAC
Ocean County DOT
Ocean County Vehicle Services
On-Track-America, Inc.
Oracle Primavera Global Business Unit
Paco Group
Parsons
Parsons Brinckerhoff

Passaic County Paratransit
Patch Management Inc.
PATCO
PATH Rapid Transit System
Paulus, Sokolowski and Sartor, LLC
Pennoni Associates
Pequanock Township Dial-A-Ride
Perfect Body Co.
PMA Consultants
Port Authority of NY & NJ
Port Authority Trans-Hudson Corp.
Power Resources International, Inc.
Princeton Public Affairs Group, Inc.
Projecttour.com LLC
Promatech Inc.
PTV America Inc.
Public Strategies Impact
Q'STRAIT
QWIC Inc.
R. E. Peirson
R. L. Banks & Associates, Inc.
RRC Inc.
Radin Consulting, Inc.
Railroad Construction Co.
Railroad Construction Co. of So. Jersey
Rails to Trails Conservancy
Raphael Bus Sales LLC
Retlif Testing Laboratories
Richard Grubb & Associates, Inc.
Ricon, A Wabtec Company
Robinson Aerial Surveys Inc.
Rosco Mirrors
RouteMatch Software Inc.
Rowan University
Rowbear Consulting PC
Rutgers Center for Advanced Infrastructure & Transpo.
Rutgers University
SAIC
Salem County Planning Board
Sam Schwartz Engineering
SCICSoFCC Transportation
Seaboard Fire & Safety Equip.
Sen-Han Transit of Camden Co.
Seon Design Inc.
SEPTA various offices & op's
Shepard Brothers Inc.
Siemens Industry
Singer Nelson Charlmers
Skycomp
SMS Rail Lines
So-Deep, Inc.
Sojitz Corporation of America
Somerset County Freeholder
Somerset County Planning Bd.
Somerset County DOT
South Jersey Transpo. Authority
South Jersey Transportation Planning Organization
Stantec Consulting Services
Stokes Creative Group Inc.
Strato, Inc.
Stump/Hausman
STV Incorporated
Sure-Lok Inc.

Surface Transportation Board **US DOT**
Sussex County Department of Engineering & Planning
Sussex County Div. of Social Services Transportation
SYSTRA Consulting, Inc.
T & L One, LLC
T & M Associates
T Y Lin International
T. Y. Lin International - Medina
TCRP (Washington DC)
TechniQuest Corporation
Tektron
The Braun Corporation
The Burns-Group.
The Louis Berger Group, Inc.
The RBA Group
The Record - NorthJersey.com
Township of Hillsborough
Township of Monroe
Township of Montclair
TR Advisors
TRAC (The Railroad Associates Corp.)
Traffic Planning and Design, Inc.
Traffic Safety Service LLC
Trans/Air Manufacturing TransitCenter
Transportation Communications Newsletter
Transportation Marketing Strategies, LLC
TranSystems
Trapeze Group
Tri-State Transpo.Campaign
Truck King Int'l. Bus Sales
Twin Vision
U & S Engineers
UBM Global Trade
Underground Services, Inc.
Union County Freeholder
Union County Paratransit
United Railroad Historical Society NJ
University of Delaware
Urban Engineers, Inc.
URS Corp.
URS Corp - Hudson Bergen Light Rail
URS Corp. - Washington Division
US Dept. of Homeland Security
US DOE Clean Cities
US DOT
Vapor Corrosion Technologies
Vector Corrosion Technologies
VJ Associates of New Jersey, Inc.
Voorhees Transportation Center at Rutgers University
Warren County Dept. of Human Services
Warren County Department of Planning
Weiss Consulting
West Windsor Bike & Pedestrian Alliance
Wilson, Ihrig & Associates
Wolffington Body Co.
WSP Sells
WTS Foundation

TransAction 2012
America's Premier State Transportation Conference & Expo

Consistently rated the America's Best by attendees, exhibitors, and speakers!

April 11, 12, & 13
at the magnificent, ocean front
Tropicana Casino Hotel - Conference Center
Boardwalk at Brighton Avenue, Atlantic City, NJ
www.tropicana.net

Featuring 80 sessions (5 & 6 concurrent each day!)

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Paratransit
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Rail, High Speed
Rail Freight
Ridesharing
Roads, Highways & Bridges
and more!

Meet and learn from experts from more than 20 states and Canada.

Huge Expo of products and services from worldwide, USA, MBE, SBO, and WBE companies.

Also, Exceptional Networking Opportunities.

Meet transportation professionals from all levels of government and the private sector. Attending this conference & expo will likely be the best spent time for your professional development all year!

Program Up-dates & Registration Confirmation: www.njtransactionconf.com

Frank T. Reilly, Chairman

Michael Vieira, Vice Chairman



Attendee Registration Form

NJ TransAction 2012

For Official Use Only

New Jersey's State Transportation Conference & Expo

When: April 11, 12, & 13 (Wednesday – Friday)
Where: Tropicana Conference Center, Resort, Casino - Atlantic City

For additional information, visit our website at www.njtransactionconf.com

PRINT VERY CLEARLY or Staple Your Business Card

Name: _____
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NJ TransAction Conference
159 East McClellan Avenue
Livingston, NJ 07039

Federal Tax ID No.: 22- 3115847

Email questions to Michael M. Vieira at:
admin@njtransactionconf.com

WALK-IN fees will be \$35 higher than March 28 fee.

To receive discounted rates, your registration must be postmarked by the cut-off date and include your check or government voucher.

Credit Card Payments Accepted...

(Exhibitors MUST use Exhibitor Application & Event Sponsorship Form)

- 1 **Full Conference (Wednesday, Thursday & Friday) - \$295**
(after March 10 - \$320; after March 28 - \$345): includes 2 sumptuous lunch buffets, a Wednesday Only \$10 Tropicana lunch voucher, 2 continental breakfasts, 4 refreshment breaks, networking reception, all sessions, expo, & gifts.
- 2 **Wednesday & Thursday ONLY - \$250**
(after March 10 - \$275; after March 28 - \$300): includes 1 breakfast, 1 sumptuous buffet lunch, a Wednesday Only \$10 Tropicana lunch voucher, 2 breaks, reception, expo & gifts.
- 3 **Thursday & Friday ONLY - \$265**
(after March 10 - \$290; after March 28 - \$325): same as full conference except 1 less break.
- 4 **Wednesday ONLY - \$95**
(after March 10 - \$115; after March 28 - \$135): includes 1 refreshment break, a Wednesday Only \$10 Tropicana lunch voucher and gifts.
- 5 **Thursday ONLY - \$225**
(after March 10 - \$250; after March 28 - \$275): includes breakfast, sumptuous lunch buffet, break, reception, expo, & gifts.
- 6 **Friday ONLY - \$125**
(after March 10 - \$150; after March 28 - \$175): breakfast, sumptuous buffet lunch, 2 breaks, expo, and gifts.
- 7 Need Extra Lunch Tickets?- \$50 each: () Thursday - # tickets: _____; () Friday - # tickets _____
- 8 Need Extra Reception (Thursday) Tickets? - \$50 each: # tickets: _____
- Please send info: My firm is interested in sponsoring breaks, the VIP Luncheon and/or the Grand Reception

→ **TOTAL AMOUNT:** \$ _____

I would like to pay by credit card. Please send a credit card invoice to my email at _____

2012 Exhibitor Application & Sponsorship Form

Staple your business card or PRINT VERY CLEARLY

The following information will be reproduced in the Conference program

For additional information, visit our website at
www.njtransactionconf.com

Company: _____
Mailing Address: _____
City: _____ **State:** _____ **Zip:** _____
Telephone: (_____) _____
Email: _____ **Web Site:** _____
Contact Person: _____ **Person Attending Conference:** _____
Description of Product/Service: _____
Special Requests or Comments: _____

Credit Card Payments Accepted

Booth locations are assigned by the committee just before the event. Co-sponsors of breaks or luncheons and reception receive choice of booth location.

Important: Exhibit area is 7ft. wide x 6 ft. deep, if you need more than 7 feet width, you need 2 tables. **Set Up Time:** Wednesday 3 PM to 9 PM and Thursday 7 AM to 8 AM. **Expo Hours:** Thursday 8 AM to 3:30 PM and 5:15 PM to 7:30 PM and Friday 8 AM to 11:30 AM.

First Table: \$525 (after March 28 \$625) (includes one free full conference registration, 2 sumptuous lunches, 2 continental breakfasts, 4 refreshment breaks, networking reception, all sessions & attendee gifts) \$ _____

→ Display type: () table top **OR** () free standing floor model -- WIDTH: _____ feet (over 7 ft. you need 2 tables)

Additional Table: \$425 (after March 28 \$475) *does not* include a free full conference registration \$ _____

Additional Representatives: \$250 Each **Attach separate sheet if needed.** (All additional exhibitor representatives must be registered - includes for each a full conference registration, 2 sumptuous lunches, 2 continental breakfasts, 4 refreshment breaks, networking reception, all sessions & attendee gift).

1 Name (Print): _____ Email: _____ \$ _____

2 Name (Print): _____ Email: _____ \$ _____

3 Name (Print): _____ Email: _____ \$ _____

4 Name (Print): _____ Email: _____ \$ _____

Extra Lunch & Cocktail Reception Tickets: \$50.00 each
 () Thursday Lunch, # tickets: _____; () Friday Lunch, # tickets: _____; () Thursday Reception, # tickets: _____ \$ _____

Sponsorships: Receive PRIME BOOTH LOCATIONS an special recognition in the program and at the Conference

Co-sponsor of all Refreshment Breaks & Continental Breakfasts: **\$850** \$ _____

Sole Sponsor of the Grand Reception *plus* Co-sponsorship of all Refreshment Breaks: **\$1,500** \$ _____
 This sponsorship includes the opportunity to place your literature on each luncheon table

Co-Sponsor Thursday Luncheon with VIP's in Grand Ballroom: **\$500** \$ _____

Indemnification Agreement: The applicant named above shall abide by the regulations of the Tropicana Casino, Hotel, Conference Center for exhibitors at this event and will assume all risk of and responsibility for the his or her exhibit, and agrees to indemnify, defend, and save harmless the sponsors and co-sponsors of this transportation conference and its members and employees from and against any and all claims, demands, suits, actions, recoveries, judgments, costs, and expenses in connection therewith on account of the loss of life, property or injury or damage to the person, body or property of any person or persons whatsoever which shall arise from or result directly or indirectly from the exhibitors exhibit at this conference. This indemnification obligation is not limited by, but is in addition to the insurance coverage maintained by the applicant and the Tropicana Casino, Hotel, Conference Center.

Total of all charges \$ _____

I would like to pay by credit card.
 Please send a credit card invoice to my email at _____

Make check payable to: **NJ TransAction Conference**
 Mail your check with this completed form to:

Dryage Company Information - Material you cannot carry (i.e. large and/or heavy items) MUST be shipped using the hotel's drayage company, AEX Convention Services, 3089 English Creek Ave., Egg Harbor Twp. NJ 08234; (609) 272-1600, ask for Jeff Dye for shipping details and info. His email is: jeff@aexservices.com and fax is (609) 272-1680.

NJ TransAction Conference
460 Elm Street
Stirling, NJ 07980-1126

Federal Tax ID No.: 22- 3115847

Email questions to Frank Reilly at: **chairman@njtransactionconf.com**

Company Representative's Signature: _____ **Date:** _____

Be a part of the 11th Annual Issue of the NJ Transportation Industry Directory 2012

How amazing last year's directory turned out - printed in FULL COLOR. Compliments regarding the professional looking transportation directory came from across the country - offering thanks for making their ads look great. The only people expressing disappointment were from those who said they should have submitted an ad. Again this year, the full color directory will be produced and distributed at no cost to the anticipated 1,000+ attendees (from more than 22 states and Canada) at the New Jersey State Transportation Conference & Expo - **TransAction 2012** - which will be held on April 11th, 12th, and 13th at the Tropicana Hotel & Casino in Atlantic City, NJ.

**Ads printed
in Full
Color!**

For information on the TransAction Conference, visit: www.njtransactionconf.com

SECTION 1 Listings Types and Prices: (check appropriate box). Ads will be processed in color

- Full page ad and alphabetical listing by category - **\$200** (ad size 8 1/2" wide x 11" high)
- Side by side continuous two page ad and alphabetical listing by category - **\$375** (ad size 17" wide x 11" high)
- Half page ad and alphabetical listing by category - **\$110** (ad size 8" wide x 5" high)
- Quarter page ad and alphabetical listing by category - **\$60** (ad size 3 3/4" wide x 5" high)

SECTION 2 Additional Costs:

You may list your firm/agency under more than one alphabetical listing, as checked in Section 2. An additional fee to the above rates may apply. (1) listing in 1-2 categories **FREE** with ad purchase, (2) listing in 3 categories with ad purchase add \$40, (3) listing in 4-5 categories with ad purchase add \$55.

SECTION 3 List my company, agency, or organization in the following category(s):

- Consultant:** Engineering Planning Environmental Road & Bridges Cultural Resources Public Relations
 Construction Management Transit Community Transportation Shuttles Paratransit Other _____
- Supplier:** Roads and Bridges Transit Paratransit Railroad Freight Trucking Other _____
- Business'/Operators:** Bus Freight Railroad Trucking Ferryboat Passenger Railroad Other: _____
- Other:** Legal, Attorney at Law MBE/WBE/SBE/ESBE Testing Laboratory Education & Training
 Architectural Design Transportation Advocacy Bicycle Government Other _____

SECTION 4 Listing / Order Form

Payments DO NOT need to accompany ad order.

Ad listing information will appear exactly as submitted below

Business/Organization Name: _____

Mailing Address: _____ Town _____ State _____ Zip _____

Telephone: _____ Fax: _____

Website: _____

For Questions Contact: _____ Tel: _____ Email: _____

TOTAL DUE: \$ _____ Payment Enclosed
 Bill Me
 Credit Card - Please email me a credit card invoice. Email invoice to: _____

All ad information must be provided by **4pm, March 5, 2012.**

E-mailed PDF ads are preferred. **Resolution:** 300 dpi or better **Bleed:** Extend background color 1/8 inches on all four sides. Words and pictures should be kept away from page size edge at least 1/4 inches on all four sides. **Paper Weight:** 60lb or 70lb gloss. **Color:** 4-color process. Black and white ads will also be accepted. At the discretion of the printer, half and quarter page ads may or may not be printed to the edge of the finished product.

If additional information is required, please contact Michael Vieira at njcost@aol.com or (973) 251-2242

Mail/Fax/E-mail completed form with ad page to:

E-mail: Njcost@aol.com
Tel: (973) 251-2242
Fax: (973) 251-2242

Check payable to: NJ COST - Transportation Directory

Mail to: Michael Vieira c/o NJ Transportation Directory
159 East McClellan Avenue
Livingston, NJ 07039



TransAction 2012 Tee-off



“The Highlight of the TransAction Conference!”

To kick-off the 2012 TransAction Conference, the NJ Council on Special Transportation is hosting the 8th Annual TransAction Conference Golf Outing. **Reserve now and pay later.**

Date: Wednesday, April 11, 2012
Time: 8:30 am Start – (Modified Shot-Gun)
Place: Mays Landing Golf & Country Club
 1855 Cates Road, Mays Landing, NJ 08330
 (One of the most beautiful and closest to the casinos)
Directions: To be furnished upon reservation
Format: Scramble
Cost: **\$100.00 per player**

Includes:
 Greens Fee, Continental Breakfast, Buffet Lunch, Golf Cart,
 Cash Prizes and Cash Contests

SPONSORSHIP OPPORTUNITIES

- 1. Tee or Green Sign Sponsor**.....\$100
 A sign with your name and/or your company’s name will be prominently displayed at either the tee or green (your choice)
- 2. Corporate Sponsor**.....\$2,000
 Includes two foursomes, tee and green signs, one full page ad in the 2012 TransAction Transportation Industry Directory, Premium Giveaway for all players with your company logo.
- 3. Buffet Luncheon Sponsor**.....\$1,000
 Includes one foursome, tee or green sign and a sign in the luncheon area indicating your sponsorship.
- 4. Continental Breakfast Sponsor**.....\$700
 Includes one foursome, tee or green sign and a sign in the breakfast area indicating your sponsorship.
- 5. Golf Cart Sponsor**.....\$700
 Includes one foursome, your company/agency name advertised on each golf cart, tee or green sign.
- 6. Straightest Drive Sponsor**.....\$300
 Includes one golfers fee, one green sign at the designated hole. Cash prize will be awarded to winner.
- 7. Closest to the Pin Sponsor**.....\$300
 Includes one golfers fee, one green sign at the designated hole. Cash prize will be awarded to winner.
- 8. Longest Drive Sponsor**.....\$300
 Includes one golfers fee, one green sign at the designated hole. Cash prize will be awarded to winner.

Golfer’s Goodie Bags will be given to all golfers.
 Your company may wish to consider donating an item for each goodie bag. For information contact Michael Vieira at (973) 251-2242

**Interested in donating a raffle prize?
 Contact Michael Vieira at (973) 251-2242**

GOLFER APPLICATION FORM

Business/Organization Name

Contact

Mailing Address

Telephone Fax E-Mail

Player(s)

Name	Phone	Email
1. _____		
2. _____		
3. _____		
4. _____		

Number of Golfers _____ @ \$100 per person = \$ _____
 Extra Buffet Lunch Only @ \$30 (non-golfer) = \$ _____
 Yes, I would like to be a _____ Sponsor = \$ _____
 Golf Club Rentals (limited sets available) @ \$20 = \$ _____
 Right Handed or Left Handed
TOTAL DUE\$ _____

Credit Cards Payments are Accepted

I would like to pay by credit card. Please email me a credit card invoice.

Email: _____

Payments DO NOT need to accompany reservations.

Mail/Fax/E-mail completed Application to

Mail to: NJ Council on Special Transportation
 c/o Michael Vieira
 159 East McClellan Avenue
 Livingston, NJ 07039

E-mail: Njcost@aol.com

Tel/Fax: (973) 251-2242

Questions to: Michael Vieira

